



STEVE'S
WINE | BEER | SPIRITS

3 locations worldwide!

Mineral Point Rd.

University Ave.

McKee Rd.

Featuring The Cheese Course

About Steve's Cellar Club

As a *Best of Madison* and *Madison's Favorite* year after year, the staff at Steve's loves to share their expertise and hear about your favorites. Our Cellar Club is a great way to explore and enjoy wine.

All memberships are paid in full upon joining and are offered for a 6 month period of time. If you join after the start of a period, your fee will be prorated.

- Period 1 is January - June.
- Period 2 is July - December.

Connoisseur Level:

\$100.00. Members will receive one bottle of wine per month for 6 months according to your preferences with an average retail value of \$20.00. Selections are available on or after the first of each month.

Cuvee Level:

\$50.00. Members will receive one bottle of wine per month for 6 months according to your preferences with an average retail of \$10.00. Selections are available on or after the first of each month.

How to Join:

Stop in, mail or call any Steve's location with your completed form and prepayment.

Membership Benefits

Insight:

- Learn more about small production and unique wines.
- Be the first to know when we receive highly rated and highly allocated wines. Don't wait until the *Wine Spectator* hits the stands! We'll keep you informed
- Preview specials and great pricing.
- Each wine selection comes with tasting notes as well as excellent food pairings.

Tastings:

- As a member you will be invited to a wine tasting at NO CHARGE each season for a total of a minimum of 2 tastings per year free of charge.
- You will be the first to hear about other "limited availability" tastings where fees are charged and sell-out is fast.

Discounts:

Receive a special discount one day a month! The day you come into Steve's to pick up your Cellar Club Selection, any wine you purchase at that time will be discounted 10%. If you purchase a case on that day, receive a 15% discount. This is limited to one day per month on wine only.



I want to join Steve's Cellar Club!

This information will not be shared with any other organization at any time.

NAME: _____

DATE: _____

ADDRESS: _____

PHONE: _____

EMAIL: _____

Return completed form and payment to:

8302 Mineral Point Rd.
Madison, WI 53719
608-833-5995

3618 University Ave.
Madison, WI 53719
608-233-6193

6227 McKee Rd.
Madison, WI 53719
608-555-5555

I want to join:

- Connoisseur - \$100.00 per 6 month period
- Cuvee - \$50.00 per 6 month period

My wine preferences:

- Reds only
- Whites only
- Rotate Reds and Whites

My pick-up preferences:

- I'll pick my selections up at the Mineral Point Rd. store
- I'll pick my selections up at the University Ave. store
- I'll pick my selections up at the McKee Rd. store

All memberships are 6 months. I would like to join:

- January - June
- July - December

Any specific wine preferences (likes or dislikes) you would like to share with us:
